

(I) (a) STATEMENT SHOWING SHAREHOLDING PATTERN

Name of the Company: ASSOCIATED CEREALS LIMITED
Scrip Code: Name of the Scrip:
Quarter Ended: 31/03/2014

Class of security:

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Partly paid-up shares:- No. of partly
 paid-up shares As a % of total no.
 of partly paid-up
 shares As a % of total no.
 of shares of the
 company

Held by
promoter/promoter
group

Held by public
Total - D

=====

| Outstanding convertible securities:- | No. of outstanding securities | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the company, assuming full conversion of the convertible securities |
|--------------------------------------|-------------------------------|---|--|
|--------------------------------------|-------------------------------|---|--|

Held by
promoter/promoter
group

Held by public
Total - E

=====

| Warrants:- | No. of warrants | As a % of total no. of warrants | As a % of total no. of shares of the company, assuming full conversion of warrants |
|------------|-----------------|---------------------------------|--|
|------------|-----------------|---------------------------------|--|

Held by
promoter/promoter
group

Held by public
Total - F

=====

| | |
|---|----------|
| Total paid-up capital of the company, assuming full conversion of warrants and convertible securities | 12692690 |
|---|----------|

| Category Code | Category of Shareholders | Number of shareholders | Total number of shares of Demat Form | Number of shares held in Demat Form | As a % of (A+B) | As a % of (A+B+c) | Number of Pledged shares | As a percentage (ix)=(viii/iv*100) |
|---------------|---|------------------------|--------------------------------------|-------------------------------------|-----------------|-------------------|--------------------------|------------------------------------|
| (i) | (ii) | (iii) | (iv) | (v) | (vi) | (vii) | (viii) | (ix)=(viii/iv*100) |
| (A) | Total Shareholding of Promoter & Promoter Group | | | | | | | |
| (1) | Indian | | | | | | | |
| (a) | Individual/HUF | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| (b) | Central Govt./ State Govt. | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| (c) | Bodies Corporate | 1 | 6869620 | 3103750 | 54.123 | 54.123 | Nil | Nil |
| (d) | Fin.Institutions / Bank | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| (e) | Any Other | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| | Sub-Total of (A) (1) | 1 | 6869620 | 3103750 | 54.123 | 54.123 | Nil | Nil |
| (2) | Foreign | | | | | | | |
| (a) | Individuals (NRIs/Foreign) | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| (b) | Bodies Corporate | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| (c) | Institutions | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| (d) | Qualified Foreign Investors | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| (e) | Any Other | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| | Sub-Total of (A) (2) | Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| | Shareholding of Promoter & Promoter Group (A) = A1+A2 | 1 | 6869620 | 3103750 | 54.123 | 54.123 | Nil | Nil |
| (B) | Public Shareholding | | | | | | | |
| (1) | Institutions | | | | | | | |
| (a) | Mutual Funds / UTI | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (b) | Fin.Institutions / Banks | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (c) | Central Govt./ State Govt. | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (d) | Venture Capital | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (e) | Insurance Company | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (f) | Foreign Inst.Investors | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (g) | Foreign VC Investors | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (h) | Qualified Foreign Investors | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (i) | Any Other | Nil | Nil | Nil | Nil | Nil | NA | NA |
| | Sub-Total (B) (1) | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (2) | Non-Institutions | | | | | | | |
| (a) | Bodies Corporate | 23 | 4299950 | 3339000 | 33.877 | 33.877 | NA | NA |
| (b) | Individuals | | | | | | | |
| | i.Individual Shareholders Holding Nominal Share Upto Rs.1 Lakh | 464 | 169420 | 5600 | 1.335 | 1.335 | NA | NA |
| | ii.Individual Shareholders Holding Nominal Share greater than Rs.1 Lakh | 22 | 1353700 | 704300 | 10.665 | 10.665 | NA | NA |
| (c) | Qualified Foreign Investors | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (d) | Any Other | Nil | Nil | Nil | Nil | Nil | NA | NA |
| | Sub-Total (B) (2) | 509 | 5823070 | 4048900 | 45.877 | 45.877 | NA | NA |
| | Total Public Shareholding (B) = (B) (1) + (B) (2) | 509 | 5823070 | 4048900 | 45.877 | 45.877 | NA | NA |
| | TOTAL (A)+(B) | 510 | 12692690 | 7152650 | 100.000 | 100.000 | Nil | Nil |
| (C) | Shares held by Custodians And against which DRs have been issued | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (1) | Promoter and Promoter group | Nil | Nil | Nil | Nil | Nil | NA | NA |
| (2) | Public | Nil | Nil | Nil | Nil | Nil | NA | NA |
| | GRAND TOTAL (A)+(B)+(C) | 510 | 12692690 | 7152650 | 100.000 | 100.000 | Nil | Nil |

ASSOCIATED CEREALS LIMITED

(I) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category [Promoter & Promoter Group] As on 31/03/2014

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| Srl. | Name of the shareholder | Details of Shares Held | | Encumbered shares(*) | | | Details of warrants | | Details of Convertible Securities | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|-------|------------------------------------|------------------------|-----------------------------------|-------------------------------|--------------------|---|-------------------------|--|---------------------------------------|--|--|
| | | Number of Shares held | As a % of grand total (A)+(B)+(C) | Number of Pledged Shares held | As a percentage | As a % of grand total (A)+(B)+(C) of sub-clause (I) (a) | Number of Warrants held | As a % of total number of warrants of the same Class | Number of convertible securities held | %w.r.t. total number of convertible securities of the same class | |
| (i) | (ii) | (iii) | (iv) | (v) | (vi)=(v)/(iii)*100 | (vii) | (viii) | (ix) | (x) | (xi) | (xii) |
| 1. | ULTRAPLUS HOUSING ESTATE PVT. LTD. | 6869620 | 54.123 | 0 | 0.000 | 0.000 | 0 | 0.000 | 0 | 0.000 | 54.123 |
| TOTAL | | 6869620 | 54.123 | 0 | 0.000 | 0.000 | Nil | Nil | Nil | Nil | 54.123 |

ASSOCIATED CEREALS LIMITED

(I) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category [PUBLIC] and holding more than 1.000(%) of the total number of shares as on 31/03/2014

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| Srl. Name(s) of the shareholder | Number of Shares held | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I) (a) above) | Details of Warrants | | Details of convertible Securities Number of convertible securities held | convertible Securities %w.r.t. total number of convertible securities of the same class | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|--|-----------------------|---|-------------------------|--|--|--|--|
| | | | Number of Warrants held | As a % of total warrants of the same Class | | | |
| 1. ANUBANDH FINANCIAL SERVICES (P) LTD | 186750 | 1.471 | 0 | 0.000 | 0 | 0.000 | 1.471 |
| 2. DHANKUBER VINTRADE PVT LTD | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 3. DHANSHAKTI MERCANTILE PVT.LTD | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 4. DOLPHIN TRADECOMM PVT. LTD. | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 5. ECONO TRADE (INDIA) LTD. | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 6. GANPATI BROKERAGE PVT. LTD. | 302500 | 2.383 | 0 | 0.000 | 0 | 0.000 | 2.383 |
| 7. GANPATI STOCKS PVT.LTD. | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 8. MEENU VYAPAAAR PRIVATE LIMITED | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 9. PANORAMA CAPITAL MARKET LIMITED | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 10. PUSHPKALA VANIJYA PVT.LTD | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 11. RANDAR BUSINESSES PVT.LTD. | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 12. S R TIE UP PRIVATE LIMITED | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 13. SANGAM MERCHANTS PVT LTD | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 14. SIDHIMANGAL COMMDEAL PVT.LTD | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 15. SUBHMANGAL COMMDEAL PVT.LTD | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 16. VISHNUPRIYA VINTRADE PRIVATE LIMITED | 250000 | 1.970 | 0 | 0.000 | 0 | 0.000 | 1.970 |
| 17. SANJIT SHUKLA | 346400 | 2.729 | 0 | 0.000 | 0 | 0.000 | 2.729 |
| TOTAL | 4335650 | 34.159 | Nil | Nil | Nil | Nil | 34.159 |

ASSOCIATED CEREALS LIMITED

(I) (c) (ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category [PUBLIC] and holding more than 5.000(%) of the total number of shares of the company as on 31/03/2014

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| Srl. Name(s) of the shareholder and the Persons Acting in Concert (PAC) with them | Number of Shares held | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I) (a) above) | Details of Warrants Number As a % of total Warrants number held of warrants of the same Class | | Details of convertible Securities Number of convertible securities held of convertible securities of the same class | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|---|-----------------------|---|--|-----|--|-----|--|
| 1. | Nil | Nil | Nil | Nil | Nil | Nil | Nil |

ASSOCIATED CEREALS LIMITED

(I) (d) STATEMENT SHOWING DETAILS OF LOCKED-IN SHARES AS ON 31/03/2014

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| Srl. Name(s) of the Shareholder | Category of Shareholders (Promoter/ Public) | Number of Locked-in Shares | % to Total |
|---------------------------------|---|----------------------------|------------|
| 1. | | Nil | Nil |

ASSOCIATED CEREALS LIMITED

(II) (a) STATEMENT SHOWING DETAILS OF DEPOSITORY RECEIPTS (DRs)

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| Srl. | Type of Outstanding DR (ADRs, GDRs, SDRs, etc) | Number of Outstanding DRs | Number of Shares underlying outstanding DRs | Shares underlying Outstanding DRs as a Percentage of total number of shares (ie. Grand total (A)+(B)+ (C) indicated in Statement at para (I) (a) above) |
|------|---|---------------------------------|---|--|
| 1. | Nil | Nil | Nil | Nil |

ASSOCIATED CEREALS LIMITED

(II) (b) STATEMENT SHOWING DETAILS OF DEPOSITORY RECEIPTS (DRs), WHERE UNDERLYING SHARES HELD BY 'PROMOTER/PROMOTER GROUP' ARE IN EXCESS OF 1% OF THE TOTAL NO.OF SHARES

Page: 1

| Srl. | Name of the DR Holder | Type of outstanding DR (ADRs,GDRs SDRs,etc.) DRs | Number of Shares Underlying outstanding DRs | Shares underlying Outstanding DRs as Percentage of total number of shares (ie. Grand total (A)+(B)+(C) indicated in statement at para (I) (a) above |
|-------|-----------------------|--|---|---|
| 1. | Nil | Nil | Nil | Nil |
| 2. | Nil | Nil | Nil | Nil |
| TOTAL | Nil | Nil | Nil | Nil |

